



Big Buyers for climate and environment

Using procurement strategically to achieve
sustainable solutions



What is the Big Buyers Initiative?

Collaboration between **big buyers** in Europe on **strategic public procurement** to help drive the market for **innovative goods and services**

- Four working groups join forces on shared procurement approaches, criteria and messages to the market to drive strategic change
- An initiative of the European Commission, DG Grow
- Managed by ICLEI and EUROCITIES



Quick Overview

- 2 years (November 2020 – November 2022)
- Four new areas of collaboration to be established based on the needs of buyers, one area to **focus specifically on health**
- Open to all European public entities (municipalities, regions, central purchasing bodies, public hospitals, etc.) from EU and EFTA countries

Digital healthcare solutions



Description of the topic:

More efficient procurement of innovative medical devices, digital services and IT systems through the collaboration of public hospitals and purchasing bodies can lower the pressure on health budgets while facilitating better value for money. Healthcare can greatly benefit from digitalization: e.g. through better tools for data collection and analysis and remote patient monitoring. The COVID-19 pandemic showed the lack of digital responsiveness in times of crisis (it took months to develop apps, website, QR code, patient tracking etc.).

Digital healthcare solutions



A better digital healthcare can be developed for such situations where the health sector is under pressure and acute monitoring, management, and tracking are needed. In addition, societal and environmental sustainability will play a bigger role in the future as hospitals consume huge amounts of material resources and need to pay more attention to resource efficiency.

Focus on:

- Remote patient monitoring
- Tools for better data collection & analysis

Working group composition

- Agency for Health Quality and Assessment of Catalonia
- Consorci de Salut i Social de Catalunya
- CRIMEDIM representing No-Fear project
- Dataport
- GIP Resah
- Health Care Without Harm
- National Centralized Health Procurement Authority
- Ministry for Health Malta - Central Procurement Supplies Unit (CPSU)
- Riga City Council
- Riga Maternity Hospital
- PiPPi project (EU Horizon2020)
- University of Cagliari-Cagliari University Hospital

Activities

Possible activities:

- Exchange of experiences on successful/unsuccessful procurement
- Development of tender criteria
- Capacity building/ training
- Involvement of experts/ researchers
- Site visits and in-depth explanation of pilots

Activities

Possible activities:

- Work together with industry and standard organizations for the definition of interoperability/standards to be adopted to enable vendor-neutral data exchange for data analysis and integrated patient flow management systems
- Provide EU-level recommendations

Objectives

- Identification of common unmet needs
- Share information on good practice cases, new technologies, products availability and prices across Europe
- Work jointly on market consultations/market dialogues
- Joint approach to the market for bigger impact (higher purchasing power)
- Defining and sharing procurement criteria
- Drafting a joint Statement of Demand
- Potential collaboration in PCP/PPI

For more information:

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The Big Buyers Initiative is a European Commission Platform for promoting collaboration between big public buyers in implementing strategic public procurement

